



## ***Florissant, Missouri***

Honorable  
Robert G. Lowery, Sr.  
MAYOR

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To Whom It May Concern:

I began using the Ashford Formula on the city streets of Florissant, Missouri many years ago. Prior to that time, I had been looking for a product that would increase the durability of our streets and make them more resistant to the elements, particularly the effects of winter weather. At that time, I was experiencing various kinds of damage to our concrete from the effects of salt, frequent freeze-thaw cycles, and heavy vehicular traffic. I had tried several remedies, but none of them had the long-term effects I was seeking.

After I started using the Ashford Formula, I noticed a dramatic improvement in the performance of our concrete roadways. The concrete began to demonstrate greater resistance to traffic and temperature extremes. I no longer observed the spalling, flaking, and erosion that I saw before.

It took a period of years for me to make a final determination, but I eventually found that all of these beneficial results were permanent. This conclusion added even more to my favorable impression of the Ashford Formula. The roads continued to perform without any further treatment.

During this time, I have also noted that our roads are no more slippery than they were before. On the contrary, the Ashford Formula has preserved the surface profile on our streets, ensuring long-term traction.

I continue to use the Ashford Formula, and I am still impressed with the results. I have expanded its use to other kinds of applications, including concrete sidewalks, ramps, curbs, and gutters.

I would highly recommend this product to anyone who is considering it's use on heavy-traffic exterior concrete. It has certainly served us well in the City of Florissant.

Sincerely,

Louis B. Jearis, Jr., P.E.  
Director of Public Works  
City of Florissant